

Rep Order# 8859156 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37174

Printed: 09/04/2012 12:39 PM
Last Received: 09/04/2012 12:23 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () AFSCME
Product AFSCME / ISSUE
Estimate#
Buyer LISA CABANEL
Phone#
Fax#

Agency () CAMPAIGN GROUP
1600 LOCUST ST.
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 09/05/2012 - 09/25/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () TODD BERRY
Salesperson Phone#
Salesperson FAX#

--- CONTRACT COMMENT ---

PAID FOR BY AFSCME. 1625 L ST, NW, WASH, DC 20036. NOT AUTHORIZED BY CANDIDATE/CANDIDATE'S COMMITTEE. LAURA REYES-T
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-
217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.
CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT
ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION. DO NOT DOUBLE BOOK.
PLEASE SEE LINES 6, 7, 10, 13, 15, 19, 21-25 FOR REVISION.
TOTAL REMAINS THE SAME \$155,365
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*6	SU	400P-430P	NEWS AFTER FOOTBALL	:30	\$1,200.00	09/16-09/16 09/23-09/23	1 0	1 1	1 0	\$1,200.00	
				Sales Remark: V3 REVISED NUMBER OF SPOTS THE WEEK OF 9/23								
				V3 Comment Changed, Spots/week Changed								
	*7	W-F,M-TU	630P-700P	INSIDE EDITION	:30	\$1,200.00	09/05-09/25	0	0	0	\$0.00	
				Sales Remark: V3 REVISED NUMBER OF SPOTS EACH WEEK								
				V3 Comment Changed, Spots/week Changed								
	*10	SA	800P-1000P	MOVIE	:30	\$3,000.00	09/22-09/22	1	1	1	\$3,000.00	
				Sales Remark: V3 REVISED TP & PROGRAM								
				V3 More than 2 codes changed								
	*13	W-F,M-TU	1135P-1237A	LETTERMAN	:30	\$750.00	09/05-09/11 09/12-09/18 09/19-09/25	3 5 1	1 1 1	3 5 1	\$6,750.00	
				Sales Remark: V3 REVISED NUMBER OF SPOTS THE WEEK OF 9/12 & 9/19								
				V3 Comment Changed, Spots/week Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*15	W-F,M-TU	137A-237A	ELECTRIC PLAYGROUND/ET	:30	\$85.00	09/05-09/25	3	3	9	\$765.00	
		Sales Remark:		V3 REVISED PROGRAM								
				V3 Program Name Change, Comment Changed								
	*19	TH	1000P-1100P	PERSON OF INTREST	:30	\$7,500.00	09/13-09/13	1	1	1	\$7,500.00	
		Sales Remark:		V3 REVISED DATE								
				V3 Effective Dates Changed, Comment Changed								
	*21	TU	800P-900P	NCIS	:30	\$18,000.00	09/25-09/25	0	0	0	\$0.00	
		Sales Remark:		V3 REVISED NUMBER OF SPOTS								
				V3 Comment Changed, Spots/week Changed								
	*22	SA	700P-800P	ET	:30	\$500.00	09/08-09/22	1	3	3	\$1,500.00	
		Sales Remark:		V3 LINE ADDED.								
				V3 Added								
	*23	SU	630A-800A	SUN AM NEWS	:30	\$1,500.00	09/09-09/16	1	2	2	\$3,000.00	
		Sales Remark:		V3 LINE ADDED								
				V3 Added								
	*24	TU	900P-1000P	NCIS: LA	:30	\$18,000.00	09/25-09/25	1	1	1	\$18,000.00	
		Sales Remark:		V3 LINE ADDED								
				V3 Added								
	*25	W	900P-1000P	CRIMINAL MINDS	:30	\$7,500.00	09/12-09/12	1	1	1	\$7,500.00	
		Sales Remark:		V3 LINE ADDED								
				V3 Added								

—REPORT TOTALS—

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Report Totals: 28 / \$49,215.00

—SALES MONTHLY TOTALS—

Sep 12: 125 / \$155,365.00
Sales Totals: 125 / \$155,365.00
Station Totals: 125 / \$155,365.00
Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$586,726	CABL	0%	KLAS	26%	KSNV	25%	KTNV	13%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	33%	UNKN	0%		

—COMPETITIVE COMMENTS—

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Books JUL12
Demos RA35+